

Any Wear Mousse Eyeshadow

Featuring: SF1642 Wax | Velvesil™ DM-LC Gel

MU-010-22-JG-TT

COLOR COSMETICS



Any Wear Mousse Eyeshadow is a long-lasting, crease-resistant formulation that provides high impact color and a smooth, velvety finish. **Velvesil™ DM-LC Gel** creates a buildable and ultra-pigmented formula that applies smoothly and features **SF1642 Wax** to provide exceptional product texture with transfer-resistant, smudge-proof coverage for flawless color that lasts all day long.

PHASE	TRADE NAME	INCI NAME	SUPPLIER	WT(%)
A	Element14 PDMS-5A	Dimethicone	Momentive Performance Materials	10.00
	Cosmol 168 ARV	Dipentaerythrityl Hexahydroxystearate/Hexastearate/Hexarosinate	Croda	1.00
	SF1642 Wax	C30-45 Alkyl Dimethicone	Momentive Performance Materials	4.00
	Velvesil™ DM-LC Gel	Dimethicone (and) Cetearyl Dimethicone Crosspolymer	Momentive Performance Materials	6.00
B	Isododecane	Isododecane	-	Q.S.
	Bentone Gel ISD V	Isododecane (and) Disteardimonium Hectorite (and) Propylene Carbonate	Elementis	1.00
	Silsoft™ 74 Fluid	Trimethylsiloxysilicate (and) Isododecane	Momentive Performance Materials	15.00
C	Talc U-11S2	Talc (and) Triethoxycaprylylsilane	Presperse	25.00
	KTZ Lavender	Mica (and) Titanium Dioxide (and) Carmine (and) Ferric Ferrocyanide	Kobo	10.00
	Sunchroma Ultramarine Blue	CI 77007	SunChemical	3.00
	Softouch™ BN 6059	Boron Nitride	Momentive Performance Materials	6.00
D	Euxyl PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	Ashland	0.60

PROCEDURE

1. Heat Phase A to 70°C. Mix till smooth. Take off heat.
2. Add Phase B to Phase A. Mix till smooth.
3. Mix Phase C in powder blender till pigment fully dispersed.
4. Add phase C and Phase D to Phase AB. Mix till smooth.

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TYPICAL PHYSICAL PROPERTIES

- Appearance: Purple color cream
- Viscosity at 25°C: 5,400 cP – 6,600 cP
- Stability:
 - 3 cycles F/T
 - 5°C, 25°C, 40°C, 50°C for 2 months

Typical properties are based upon average data measurements. The actual values may vary.

CONTACT INFORMATION

For product prices, availability, or order placement, contact our customer service center by visiting www.momentive.com/contactus or email us at commercial.services@momentive.com

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